

## MEDICARE PAYMENT ADVISORY COMMISSION

## PUBLIC MEETING

Ronald Reagan Building  
International Trade Center  
Horizon Ballroom  
1300 13th Street, N.W.  
Washington, D.C.

Thursday, April 12, 2001  
10:27 a.m.

## COMMISSIONERS PRESENT:

GAIL R. WILENSKY, Ph.D., Chair  
JOSEPH P. NEWHOUSE, Ph.D., Vice Chair  
BEA BRAUN, M.D.  
AUTRY O.V. DeBUSK  
GLENN M. HACKBARTH  
FLOYD D. LOOP, M.D.  
ALAN R. NELSON, M.D.  
JANET G. NEWPORT  
CAROL RAPHAEL  
ROBERT D. REISCHAUER, Ph.D.  
ALICE ROSENBLATT  
JOHN W. ROWE, M.D.  
DAVID A. SMITH  
RAY A. STOWERS, D.O.  
MARY K. WAKEFIELD, Ph.D.

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2                   MS. MUTTI: This presentation is on rural  
3 beneficiaries' access to care. The draft chapter is at your  
4 Tab G in your background materials. Before I start I want  
5 to offer a couple of caveats. One is that I have just  
6 recently taken responsibility for this chapter so some of  
7 the material is somewhat new to me. Fortunately, I have a  
8 few of my colleagues who have worked on certain parts of it  
9 here with me, so between us we should be able to answer your  
10 questions, and of course, if not, we'll get back to you.

11                   Second of all, I'm sure you may have noticed as  
12 you were reading this chapter that there are certain holes  
13 in it, parts that we just didn't quite get a chance to fill  
14 out, collect all the information. We certainly intend in  
15 the next week or so to come back and address that.  
16 Particularly in the area of the providers that are located  
17 in rural areas, that's really short on material right now  
18 and really just placeholders there at the moment.

19                   In this presentation I will summarize the chapter  
20 and ask for your feedback on one proposed recommendation

1   that was discussed at the last meeting, and then ask for  
2   your feedback also on overall content and tone. I think  
3   tone will be very important in this chapter.

4           The first part of the chapter assesses rural  
5   beneficiaries' access to care. It begins by a discussion on  
6   the challenges of measuring access to care and judging what  
7   is acceptable access to care. As we discussed at the lack  
8   meeting, there's a lack of a perfect benchmark or a  
9   definition of what is acceptable access to care. So we  
10   acknowledge that going in.

11           Also this chapter relies largely on MCBS data, and  
12   there are limitations to that data. While it provides a  
13   good overall national picture of access, it is not capable  
14   of reaching every pocket in the country, so we just need to  
15   bear that in mind as we consider the results.

16           As was discussed at the last meeting, rural  
17   beneficiaries are largely satisfied with the availability  
18   and the access to their care, both in absolute percentage  
19   and in comparison to their urban counterparts. For example,  
20   in terms of availability of medical care, 93 percent of

1 beneficiaries were satisfied across the board, both rural  
2 and urban. Satisfaction with specialist care was 95  
3 percent, trouble getting care was just 3 to 4 percent. That  
4 was pretty consistent rural and urban.

5 The claims analysis supports these survey findings  
6 in terms of that both the urban and the rural beneficiaries  
7 showed up to be relatively similar, but there was certainly  
8 a difference. The claims analysis showed that fewer  
9 beneficiaries were getting their needed care.

10 There were two exceptions to these overall  
11 positive results, and that was remote rural beneficiaries  
12 did seem to show a little bit more concern for their access,  
13 and pretty much across the board the rural beneficiaries  
14 were more concerned about the high cost of care.

15 So we tried to come to some conclusions about this  
16 information, this analysis, and we start out by saying it's  
17 difficult to make a definitive conclusion about the  
18 effectiveness of Medicare's rural policies improving access.  
19 It's just there's not that link that will definitively show  
20 whether these programs have been successful, whether they

1    were improperly targeted and that we didn't reach some of  
2    our most remote beneficiaries, or that there was a lack of  
3    underlying need for them in the first place.

4               In addition, in this chapter we also note, as I  
5    said, that there's a lesser degree of satisfaction with  
6    access to care in remote rural areas, and we state that this  
7    warrants continued attention. But to balance out that, we  
8    should also note that the situation does not seem dire,  
9    especially taking into account some of the use data that you  
10   heard earlier this morning. We were unable to offer any  
11   systematic way of monitoring access in these real remote  
12   areas in the future, but we do acknowledge that it's  
13   important to keep an eye on it.

14              Then given concern that rural beneficiaries  
15   expressed about cost of care, MedPAC plans to study out-of-  
16   pocket cost and possible changes in cost sharing, such as  
17   coinsurance rates, that type of thing.

18              Our recommendation, we do have one recommendation  
19   in this chapter. This was discussed at the last meeting.  
20   It's that the Secretary should evaluate why rural

1 beneficiaries are not better represented in programs that  
2 cover Medicare cost sharing.

3           This recommendation reflects the fact that while  
4 rural beneficiaries are poorer than average than urban  
5 beneficiaries, they are not any more likely to be enrolled  
6 as a dual eligible to participate in the QMB program or the  
7 SLIMB program. That's qualified Medicare beneficiaries and  
8 specified low income Medicare beneficiary program. This  
9 might be particularly burdensome that they're not  
10 participating in these programs given that they pay a higher  
11 percentage out of pocket for Medicare-covered services and  
12 that some of their coinsurance may be going up, particularly  
13 OPD.

14           As you consider this recommendation this meeting,  
15 you might want to think if this reaches your threshold for  
16 something that you want to recommend the Secretary do a  
17 study on. Particularly, there has been other work in the  
18 past that has looked at the fact that there are relatively  
19 low participation rates in these programs across the board.

20           There are some suggested, sort of known

1 explanations for why some of these things occur. Certainly,  
2 some states, southern states with substantial Medicare rural  
3 populations may have very low poverty thresholds for even  
4 being eligible to be a dually eligible for both Medicaid and  
5 Medicare. Other barriers that have been identified by other  
6 studies are the fact that you have to have a face to face  
7 interview in order to be eligible for QMB or SLIMB. These  
8 are probably a likely barrier for why that would prevent  
9 rural beneficiaries from participating.

10 DR. WILENSKY: Anne, is there a reason that the  
11 focus is on evaluating on why something hasn't happened as  
12 opposed to directing the Secretary to find strategies that  
13 would increase enrollment in those programs that reduce cost  
14 sharing that are available?

15 MS. MUTTI: I don't think that there was a strong  
16 feeling going into it. I think that would be an acceptable  
17 way to reword this in a more positive way.

18 DR. WILENSKY: To the extent that we have programs  
19 like QMB and SLIMB and that enrollment is always an issue,  
20 directing more effort be made to increase the enrollment of



1 rural low income individuals in existing programs would be  
2 better than --

3 DR. NEWHOUSE: Why just rural?

4 DR. WILENSKY: Only to the extent that -- to  
5 increase in general, particularly in those areas where  
6 they're income adjusted differentially, poorly represented.

7 MS. MUTTI: Again, so just rewording, the  
8 Secretary should identify strategies to improve rural  
9 beneficiaries representation in these programs, something  
10 like that?

11 DR. WILENSKY: Right. I think in the text the  
12 point that Joe just raised, I think it's appropriate to  
13 attempt to increase enrollment for qualified individuals in  
14 QMB and SLIMB in all areas. But this is a chapter on rural  
15 access so I think we should particularly focus the  
16 recommendation on that.

17 MS. NEWPORT: Just a point of clarification for me  
18 is that there was reference in the chapter about Med supp  
19 coverage, and we've talked about the M+C stuff. This  
20 recommendation is just clearly aligned with the SLIMB, QMB

1 government programs?

2 MS. MUTTI: Right, and duals.

3 MS. NEWPORT: Maybe we want to say that.

4 MS. MUTTI: In terms of covering Medicare cost  
5 sharing? Yes.

6 DR. WILENSKY: I also was confused about that,  
7 because my initial reaction in looking at the wording was  
8 that's because there aren't any M+C programs.

9 MS. MUTTI: Right, we were trying to avoid having  
10 to define QMB and SLIMB in the recommendation.

11 DR. ROSS: Because we couldn't use the acronyms in  
12 the recommendation. But we'll be clear about that in the  
13 text.

14 DR. NEWHOUSE: My reaction actually is similar to  
15 the discussion that we had this morning about quality  
16 differences. That is, the percentage without any form of  
17 supplementary insurance is 17 versus 14, which sounds like a  
18 small difference relative to the take-up rate in these  
19 programs, which I think is more like 60 or 70 percent across  
20 the board. So it's in that context I think we should talk

1 about -- it's really very similar to me to this morning's  
2 discussion.

3 DR. WILENSKY: Okay, then to reword this  
4 recommendation, just to make efforts to increase the  
5 enrollment in programs that cover premium deductible and  
6 cost sharing for eligibles.

7 DR. WAKEFIELD: Was it in this chapter or  
8 someplace else where you reported out data on Medicare  
9 beneficiaries' perception of access to or utilization of  
10 services -- I can't remember what the issue was -- related  
11 to cost? It's in this chapter and it's in this section?  
12 Because I think that's an important point to appear  
13 alongside of this.

14 DR. WILENSKY: Maybe you could try to reword this  
15 slightly and let us look at the specific language in the  
16 morning. But my sense is there's agreement on the sense of  
17 the recommendation. We'll look at it and then do a vote in  
18 the morning.

19 MS. MUTTI: I just want to be sure that you're --  
20 there's one more slide and just one more point to make. The

1 second part of the chapter talks about Medicare rural  
2 programs, for lack of a better term, and it summarizes  
3 hospital-based and rural health clinic programs, and tries  
4 not to overlap with what Jack has done but we'll refer to  
5 that. But we really spend most of our time talking about  
6 the Medicare incentive payment program and then telemedicine  
7 policies.

8           As we discussed at the last meeting, we weren't  
9 going to make any recommendations with respect to the  
10 Medicare incentive payment program because we were awaiting  
11 an evaluation by RAND, the final report which is due to come  
12 out later this year and you were looking forward to having  
13 those results before making any recommendations. Also  
14 there's an ongoing effort to change the HPSA definition that  
15 would be interesting to see how that turns out. So  
16 consistent with that, we have no recommendation in this  
17 draft.

18           At the last meeting we also talked about draft  
19 recommendations for telemedicine, particularly the store-  
20 and-forward technology. Upon further reflection, we would

1 recommend that that may be too premature to go on that  
2 route. We would point out that BIPA made a lot of policy  
3 payment changes that have even yet to be implemented. It  
4 might be worthwhile to see how those play out, get a little  
5 experience with that.

6           Also, there are two demonstration projects that  
7 are going on that are financed through HRSA, I believe. I  
8 may have the wrong agency -- but not HCFA, both in Alaska  
9 and Hawaii that are using store-and-forward technology.  
10 BIPA required that Medicare reimburse store-and-forward  
11 technology in those two areas. So in a sense, there is a  
12 demonstration on reimbursing this technology and it may be  
13 worth waiting for some results from that before we go  
14 forward and make our own recommendation. So at this point  
15 staff have no recommendation on this topic.

16           DR. WILENSKY: Joe, did you have a comment?

17           DR. NEWHOUSE: This is really a comment on tone.  
18 We start off, the first fact we come to is the disparity in  
19 resources in terms of doctors per person in rural. That  
20 really only makes sense if you say that the rural population

1 tends to use rural providers, although you've been a little  
2 better here and say, it's not surprising that they travel to  
3 urban areas. But it may also be the case that the nearest  
4 provider is actually in a metropolitan area for the --  
5 there's a substantial share of the non-metropolitan  
6 population that lives in counties that are adjacent to  
7 metropolitan areas, as our data show. For that group, their  
8 closest doctor may be in the metropolitan county.

9           This presumes that if you're in -- the rural  
10 population uses only rural providers, and the metropolitan  
11 only uses metropolitan. That last assumption is about  
12 right, but the first assumption needn't be right.

13           So maybe just pointing toward the fact that  
14 although there's going to be these disparities, in fact when  
15 we get to what we think are better measures of access later  
16 in the chapter, those measures don't show anything like the  
17 kind of disparities you're showing in the resources here.  
18 This is what's usually trotted out to indicate problems. In  
19 fact we have quite a bit more to say than this, and we ought  
20 to signal the reader that this is certainly not the whole

1 picture.

2 MS. MUTTI: So I'll just revise the lead-in to  
3 that discussion to point that out.

4 DR. WAKEFIELD: On the Medicare incentive payments  
5 I'd just ask you, if you get 20 seconds to maybe give Gary  
6 Hart a call out in the state of Washington. I think he's  
7 looking at issues around participation rate of physicians in  
8 this program and what might be driving their selecting in or  
9 not. Because at least anecdotally there's been some concern  
10 about the audit rate on bonus payments. Given that these  
11 are not very high at the front end, it may well be that  
12 there's something else going on and he might be able to tell  
13 you something that could be incorporated in here.

14 I also have a number of comments on the discussion  
15 about rural health clinics and ambulance payments, et  
16 cetera, but I am sure my colleagues here would do me if I  
17 insisted on going through all of those, though you asked for  
18 tone. So I'll go ahead and just e-mail them to you or  
19 something, if that's all right. But I do have a number of  
20 comments on tone.

1 DR. BRAUN: I just wanted to bring up, in the area  
2 where you're talking about the propensity to seek care you  
3 talk about there being very little difference even in remote  
4 areas, but then the paragraph goes on to theorize on  
5 potential barriers to care. I'm wondering, that doesn't  
6 seem to hang together. I'm particularly a little bit  
7 concerned about the anecdotal situation with the dental.  
8 Somehow there's a value thing in there that worries me a  
9 bit.

10 Also under the claims analysis findings, I think  
11 that's a good opportunity to talk about neither 71 nor 73  
12 percent are acceptable values of needed care. I think  
13 that's a good place where we could bring that out.

14 There's one other thing I wondered about. On the  
15 top of page 15 you have, by design, Medicare does not  
16 provide complete comprehensive health care coverage. I'm  
17 just wondering what the by design is. I'd rather see that  
18 left out, because it seems to me when Medicare came in, the  
19 design was to have it sort of equivalent to what would be  
20 private insurance. The fact that it's wandered off from the



1 original design is something else. But I really don't think  
2 it was by design, at least not from the beginning.

3 MS. MUTTI: I have no problem with that. Good  
4 point.

5 On the propensity to seek care, I'll go back and  
6 see how it reads. The intention was to lay out the  
7 groundwork for saying, there's reasons to think that there  
8 would be a lower propensity for rural beneficiaries to seek  
9 care, whether it's referral patterns or sociocultural  
10 reasons, but the research we did didn't show that disparity.  
11 But let me make sure that it reads right.

12 DR. WILENSKY: Any additional comments? By all  
13 means, Mary, give the detail --

14 DR. WAKEFIELD: To them, right? Though I'd be  
15 delighted to go over them with you right now, believe me. I  
16 have all my notes right here.

17 MR. DeBUSK: Let's vote.

18 [Laughter.]

19 DR. WILENSKY: Do you have enough guidance for  
20 revisions, particularly with Mary's extensive comments to

1     come your way?

2                   MS. MUTTI:  Yes, so the two points that I'm trying  
3     to -- actually just to be sure -- is that we want to be more  
4     positive and identify strategies to increase participation  
5     in these programs, and we want to better define what these  
6     programs are by saying that they are programs that cover  
7     premiums, deductibles, and coinsurance.

8                   DR. WILENSKY:  Government programs.  When I looked  
9     at this my immediate response, since most people attempt to  
10    cover the coinsurance or missing pieces of Medicare through  
11    private supplementation, is I didn't immediately think of  
12    public programs.

13                   MS. MUTTI:  Right.  No problem.

14                   DR. WILENSKY:  We'll then do the vote on that  
15    tomorrow.  Any further comments from the commissioners  
16    before we go to public comments?

17                   Thank you.

18                   We're going to turn now to public comments.  I'd  
19    like to ask the commenters to try to keep their comments  
20    pointed and brief.